

TARGET: 2010

**STRATEGIES FOR COMPACT UPDATES
FISCAL YEAR 2006-2007**

AND

**CONSORTIUM IMPLEMENTATION
FISCAL YEAR 2005-2006**



JAMES SKIDMORE

CHANCELLOR

West Virginia Council for Community and Technical College Education

1018 Kanawha Boulevard, East – Suite 700

Charleston, West Virginia 25301

(V) 304.558.0265 (F) 304.558.1646

INSTITUTION: Southern West Virginia Community and Technical College

I. Provide access to affordable comprehensive community and technical college education in all regions of West Virginia

Strategies (2006-2007)	Target Date
Completed in 2005-2006	
Informed district population of education and training opportunities available through targeted marketing such as TV commercials, cinema videoclips, newspaper inserts and ads, news articles, brochures, and track cards.	2005-2006
TV promotional segments and radio advertisements were created by the Technology Services Unit in cooperation and collaboration with the Communications Unit.	2005-2006
Used College's cable access channel to televise marketing and promotional video segments.	2005-2006
Increased the number of appearances on local talk radio programs by College personnel.	2005-2006
Website upgraded to provide better access to information.	2005-2006
Mass mailings to all high school seniors and their parents in the district were completed.	2005-2006
Individual mailings to students regarding EDGE credit options and financial assistance available were completed.	2005-2006
Recruitment plan was reviewed and revised.	2005-2006
Additional recruitment strategies, including creation of an Adult Recruitment Team, were developed and implemented.	2005-2006
Twenty five recruitment visits to speak with school service personnel, DHHR clients, and other adult populations were conducted by the Adult Recruitment Team.	2005-2006
A Blue-Ribbon Task Force on Recruitment, Retention, and Graduation was appointed to review current practices, policies, and procedures with a report and recommendations due January 2007.	2005-2006
Increased and enhanced distance delivery and other non-traditional delivery options.	2005-2006
Fifteen recruitment visits to high school, middle school, and career-technical centers were made by the President's Visiting Team in service district.	2005-2006
Provided access, both on and off campus as well as through distance delivery (web, ICR, correspondence) to credit and non-credit programs, courses and services.	2005-2006

Participated in development of Project Sail on-line course delivery of wastewater treatment and funeral service director.	2005-2006
Increased number of Fastrack academic courses available to provide full Associate in Arts degree in this format – 55 course sections offered and two graduates in spring 2005.	2005-2006
All Early Childhood Development content courses were made available in on-line format.	2005-2006
Fully implemented the non-traditional Board of Governors Associate in Applied Science Degree option with 45 students eligible for degrees.	2005-2006
Utilized Mobile Education Evaluation and Training Unit (MEET-U) to provide access to ABE, GED services for adults in Mingo County.	2005-2006
Expanded and formalized in the college catalog, the career-technical center programs for articulated credit under the Technical Studies Applied Technology associate and certificate programs.	2005-2006
Acquired Rural Utility Services Grant for the installation of ICRs in area high schools; classrooms installed and operational at Logan and Man High Schools; first college courses were offered via this system at these two schools in Spring 2006.	2005-2006
Offered five non-credit training programs (Customer Service Specialist, Bank Teller, Certified Bookkeeper, Surface Mine Apprentice, Underground Mine Apprentice) through FASTRACK JOBS initiative.	2005-2006
Maintained affordable education costs for students by not increasing basic tuition and fees charged to all students for 2005-2006.	2005-2006
Produced a five and ten-year financial plan for the efficient operation of college programs and services.	2005-2006
Cards were mailed to 1,701 currently enrolled students reminding them to reapply for financial aid.	2005-2006
Twenty-seven workshops with over 450 attendees were offered for various groups including high school seniors, parents, and high school counselors.	2005-2006
Improved access to education and training opportunities in Lincoln and McDowell Counties.	2005-2006
Worked with Lincoln County and School Building Authority officials to complete community college wing on new consolidated high school in Lincoln County.	2005-2006
Increased efforts to provide access to dual credit and college credit courses in Lincoln County during the 2005-2006 academic year.	2005-2006
Approved funding for part time personnel to provide community college services at the Lincoln site effective July 2006.	2005-2006

Provided Criminal Justice courses at McDowell County Career-Technical Center to help prepare area residents for jobs in new federal and state correctional facilities to be located in the county.	2005-2006
EMT-I and EMT-P courses were taught in Lincoln and McDowell Counties.	2005-2006
Continuing Strategies	
Increase participation in Project Sail.	On-going
Continue to utilize MEET-U for delivery of ABE, GED, and non-credit training opportunities.	On-going
Continue implementation of Rural Utilities Services grant to install interactive video classrooms in identified schools within the district.	On-going
Continue to offer and coordinate the statewide IT on-line program.	On-going
Conduct annual review of recruitment and retention plans.	On-going
Continue marketing activities described above.	On-going
Continue to increase number of FASTRACK JOBS available in the district by adding Small Engine Repair and Hospitality Certifications.	
Continue high schools visits with President's Team.	On-going
New Strategies for 2006-2007	
Offer the TRACK 12 program (12 credit hours in one day) at the Wyoming Campus.	2006-2007
Institute summer training workshops for faculty in the use technology in delivering instruction.	2006-2007
Expand student access to financial aid information and resources through use of Southern's WEB for Students.	2006-2007
Improve data provided through Institutional Research for decision making.	2006-2007
Design a more user-friendly website incorporating the new logo design.	2006-2007
Continue development of new programs such as: respiratory care, cosmetology, mortuary science, forestry, waste water treatment, etc.	2006-2007
Work with Lincoln County personnel to plan college credit offerings to be offered fall 2006 and spring 2007 at new consolidated high school.	2006-2007

II. Produce high quality graduates with the general education and technical skills to be successful in the workplace or subsequent education

Strategies (2006-2007)	Target Date
Completed in 2005-2006	
Developed and implemented comprehensive retention plan.	2005-2006
Increased emphasis on retention by creating a Blue Ribbon Task Force made up of faculty, staff, and administrators to develop a comprehensive plan and make recommendations on ways to improve retention and graduation rates.	2005-2006
Conducted training sessions for academic advisors during each of the All College Day programs in August 2005 and January 2006 to improve use of BANNER.	2005-2006
Developed and distributed Advising Manuals to all academic advisors.	2005-2006
Began use of BANNER reports for academic advising.	2005-2006
Joint meetings conducted with Academic Affairs and Student Services personnel to ensure information regarding academic program changes was disseminated.	2005-2006
Advising centers have been created and staffed on the Logan and Williamson Campuses to provide more effective advising and introductory information for first-time students.	2005-2006
Funding approved for creating and staffing advising centers effective July 2006 at the Boone/Lincoln and Wyoming/McDowell Campuses.	2005-2006
Two representatives from Southern attended a Title III pre-application workshop and the College was granted Title III Eligible Institution designation.	2005-2006
Upgraded educational facilities to support student success.	2005-2006
Created Teaching-Learning Center on Williamson Campus and employed Center Coordinator and Instructional Technologist to staff the Center.	2005-2006
Involved faculty in training provided through Teaching-Learning Center.	2005-2006
Plans for Technology and Allied Health Center were finalized and bid awarded to begin construction.	2005-2006
Projects in phase I of ten-year master facilities plan were completed or rescheduled to other phases.	2005-2006
Reviewed academic programs to ensure graduates are equipped with the general education and technical skills for success in the workplace or subsequent education.	2005-2006
Advisory committee meetings were conducted in fall and spring for Allied Health, Business and Public Administration and Technology/Engineering programs.	2005-2006
University Parallel transfer program review conducted.	2005-2006
Accreditation visit completed for Associate Degree Nursing program by State Board of Nursing.	2005-2006
Materials submitted and visit scheduled for initial accreditation of Dental Hygiene program.	2005-2006

Industry standards applied in articulating academic credit for surface and underground mining apprentice training certifications.	2005-2006
Industry standards utilized in development of curriculum for well-tending, truck driver and fiber optics/communications options.	2005-2006
General education competencies have been reviewed in all program areas and matrices updated indicating placement of general education competencies within each program curriculum.	2005-2006
Passage rates for all programs where licensure and/or certification is required or available are tracked and reported.	2005-2006
Increased number of certificate and AAS degree programs to meet identified needs of the district.	2005-2006
Added new options under the Technical Studies Associate in Applied Science and Certificate programs in Fiber Optics/Communications, Energy Maintenance (Gas Well Tending), and Transportation (Truck Driving).	2005-2006
Added new options under the Electrical Engineering Technology Associate in Applied Science and Certificate programs in Electrician Technician and Mining Electrician.	2005-2006
Expanded student academic support services.	2005-2006
Utilized data from first administration of Community College Survey of Student Engagement (CCSSE) to develop strategies to address areas of concern identified by current students.	2005-2006
Expanded number of hours of on-line tutoring available through SMARTHINKING - from July 1, 2005 through March 29, 2006 Southern students have utilized 531 hours of tutorial time - this represents the third highest total among WV CTC's.	2005-2006
Additional tutoring services made available through the Student Government Association and the Student Support Services (TRIO) program.	2005-2006
Reorganized career guidance and counseling services within the Student Services Unit by assigning these duties to Student Services Specialists at each campus location.	2005-2006
Continuing Strategies	
Continue development and implementation of plans and strategies for improving student retention based on CCSSE data.	On-going
Continue to upgrade facilities to support student success.	On-going
Continue review of academic programs to ensure each program provides students with the general education and technical skills required in the field.	On-going
New Strategies for 2006-2007	
Implement Campus ToolKit Project.	2006-2007
Participate in development of statewide student success course.	2006-2007
Participate in the implementation of the College Transition Initiative with career-technical, secondary students.	2006-2007
Partner with APPALREAD program to offer opportunities for students to participate in community service activities.	2006-2007

Provide students with a datebook/planner that will provide information on academic and student support services available with contact names, phone numbers, office locations and email addresses.	2006-2007
Have personnel create student advising centers at Boone and Wyoming/McDowell Campuses.	2006-2007
Implementation Team to develop programs and facility improvements for Williamson Campus as a result of Task Force recommendations.	2006-2007

III. Provide high quality workforce development programs that meet the demands of West Virginia's employers and enhance the economic development efforts of the State

Strategies (2006-2007)	Target Date
Completed in 2005-2006	
Employed workforce development staff to conduct outreach activities for business/industry clients in Wyoming/McDowell Counties.	2005-2006
Surveyed employers in Wyoming, McDowell, and Raleigh Counties to identify training needs.	2005-2006
Initiated survey of Mingo County businesses.	2005-2006
Implemented BANNER registration for non-credit offerings to improve record keeping and to provide data for evaluation and planning.	2005-2006
Received Workforce Investment Act (WIA) funding through Region 2 to operate Workforce West Virginia Satellite Sites (Learning Centers).	2005-2006
Actively participated in Workforce Investment Board (WIB) Region 1 and 2 Business Services Teams.	2005-2006
Continuing Strategies	
Survey Boone, Lincoln, and Logan County businesses/employers.	On-going
Utilize survey results to develop and implement training programs.	On-going
Implement Small Engine Repair program in cooperation with Wyoming County Career-Technical Center and Wyoming County Economic Development Authority.	On-going
Continue to apply for WIA funding for operation of Region 2 Satellite Sites/Learning Centers.	On-going
New Strategies for 2006-2007	
DACUM and SDIC training for Workforce Development Unit personnel.	2006-2007
Expand training programs through the mine academy to include other energy sectors.	2006-2007

IV. Collaborate with other providers in delivering education and training programs to the community and technical college district

Strategies (2006-2007)	Target Date
Completed in 2005-2006	
Worked with Marshall University to develop locally delivered 2+2 in Elementary Education to meet identified educational need.	2005-2006
Worked with career-technical centers for collaborative delivery of technical courses and training.	2005-2006
Continued partnerships for providing access to Adult Basic Education (ABE) and General Equivalency Diploma (GED) programs on Southern campuses.	2005-2006
Worked with out-of-state higher education institutions (Midway College, Lindsey Wilson College) to broker programs to meet identified unmet needs.	2005-2006
Created the Academy for Mine Training and Energy Technologies in cooperation with West Virginia Coal Association and West Virginia University Mine Extension.	2005-2006
Collaborated with Boone Career and Technical Center for delivery of truck driver training program.	2005-2006
Collaborated with Orbit Educational Group for delivery of fiber optics/communications training.	2005-2006
Delivered 493 workshops to DHHR participants through Region 2 Satellite Site / Learning Centers.	2005-2006
Provide 12 workshops for non-profit agencies.	2005-2006
Offered continuing education workshop for WV Board of Social Work Examiners.	2005-2006
Offered 12 BIZASIST workshop packages consisting of 4 parts each in cooperation with Unlimited Futures and Region 2 Workforce WV.	2005-2006
Collaborated with Logan County Public Schools and PRIDE in Logan County, Inc Head Start to write and submit an Even Start Family Literacy Center grant.	2005-2006
Worked with ABLE Families to create the Women's Entrepreneurship Program.	2005-2006
Developed new partnerships that include WVDOE, YMCA Hi-Y, Creative Concepts Unlimited with REAL Entrepreneurship Institute.	2005-2006
Southern's Youth Leadership Academy provided leadership development training to 25 Lincoln County high school students.	2005-2006
Southern's Rural Leaders engaged 35 AmeriCorps members in leadership development training.	2005-2006
Provided technical assistance for Boone County teachers on successfully implementing service-learning projects in local schools.	2005-2006
Established the Omar Family Literacy Center in cooperation with Logan County Schools, PRIDE Inc. and Adult Basic Education program.	2005-2006

Continuing Strategies	
Continue successful partnerships with career-technical centers for delivery of technical training programs.	On-going
Continue offering online courses through KCTCS agreement.	On-going
Continue to develop agreements with in-state and out-of-state four year colleges and universities to meet educational needs.	On-going
Fully implement Academy for Mine Training and Energy Technologies in southern region of the state.	On-going
Continue partnership with West Virginia Rehabilitation Center for delivery of associate degree nursing program and investigate other program opportunities with this agency.	On-going
Continue CTC Alliance Agreement with Franklin University for access to online four-year degree programs.	On-going
Continue to utilize Ed2Go for non-credit online training opportunities.	On-going
New Strategies for 2006-2007	
Explore possibilities for diesel engine repair training through Wyoming County Career and Technical Center.	2006-2007

V. Collaborate with the public school system to increase the college-going rate in West Virginia

Strategies (2006-2007)	Target Date
Completed in 2005-2006	
Provided dual credit courses in each of the counties school systems served by the College.	2005-2006
Began installation of grant-funded Interactive Classrooms in identified high schools in each of the counties served by the College.	2005-2006
Added 17 credit hours in Allied Health courses recognized under Earn a Degree Graduate Early (EDGE) initiative.	2005-2006
Continuing Strategies	
Continue review of courses for inclusion in EDGE initiative.	On-going
Continue process of identifying specific technical courses for which block credit had been previously granted under the EDGE initiative.	On-going
New Strategies for 2006-2007	
Participate in College Transition Project by offering college credit orientation course for 40 identified and eligible students at Lincoln County Consolidated High School and Boone Career and Technical Center.	2006-2007

VI. Community and technical college consortium implementation for fiscal year 2005-2006

Strategies 2006-2007	Date
Completed in 2005-2006	
Collaborated with Boone Career and Technical Center for delivery of truck driver training program.	2005-2006
Added 17 credit hours in Allied Health courses recognized under Earn a Degree Graduate Early (EDGE) initiative.	2005-2006
Added new options under the Technical Studies Associate in Applied Science and Certificate programs in Fiber Optics/Communications, Energy Maintenance (Gas Well Tending), and Transportation (Truck Driving).	2005-2006
Provided 40-hour and 80-hour mine training classes to 235 individuals.	2005-2006
Completed the planning phase for the small engine repair FasTrack program at the Wyoming County Career -Technical Center.	2005-2006
Provided access to Adult Basic Education (ABE) and General Equivalency Diploma (GED) programs as well as the BOG Adult Degree Completion Program.	2005-2006
Provided dual credit courses in each of the counties school systems served by the College.	2005-2006
Fifteen recruitment visits to high school, middle school, and career-technical centers were made by the President's Visiting Team in service district.	2005-2006
Recruitment visits to speak with school service personnel and other adult populations were conducted by the Adult Recruitment Team.	2005-2006
Conducted financial assistance workshops and visits by Student Services Specialists to high schools and career-technical centers.	On-going
Tech Prep College Day visits for 2005-2006 are complete. Seventeen high schools from five counties sent 1,687 students to participate in this activity on Southern campuses.	
EMT-I and EMT-P courses were taught in Lincoln and McDowell Counties at the vocation-technical centers.	2005-2006
Continuing Strategies	
Continue high school and career-technical center visits by Southern's president and her team.	On-going
Continue the successful Tech Prep College Day activity.	On-going
Conduct financial assistance workshops and continue visits by Student Services Specialists to high schools and career-technical centers.	On-going
Continue successful partnerships with career-technical centers for joint delivery of technical training programs and courses to high school students and adult learners in the service district.	On-going
Continue to provide learning opportunities to adults in the service district via the ABE, GED, and BOG Adult Degree Completion Program.	On-going

Fully implement Academy for Mine Training and Energy Technologies in southern region of the state.	On-going
Review EDGE offerings.	On-going
Continue process of identifying specific technical courses for which block credit had been previously granted under the EDGE initiative.	On-going
Continue Adult Recruitment Team activities.	On-going
New Strategies for 2006-2007	
Sponsor and host informal events for parents of career-technical students to apprise them of EDGE and other college credit opportunities available.	2006-2007
Actively involve high school and college counselors/advisors in training regarding EDGE and other Tech Prep initiatives.	2006-2007
Implement Small Engine Repair program in cooperation with Wyoming County Career-Technical Center and Wyoming County Economic Development Authority.	2006-2007
Work collaboratively to address identified worker shortages in industrial maintenance, diesel mechanic, small engine repair, ATV repair, automotive service technology, underground and surface mining, and other technical areas.	2006-2007
Add new courses accepted for EDGE credit in Office Accounting.	2006-2007
Participate in College Transition Project targeting a total of 40 identified and eligible students from the Lincoln County Consolidated High School and the Boone Career and Technical Center.	2006-2007